

FEES AND CHARGES REPORT

APPENDIX 15 – GAINSBOROUGH CREMATORIUM

1. Service description

The crematorium is responsible for developing and maintaining an excellent bereavement service and facilities for WLDC in line with the Bereavement Strategy and in accordance with all relevant legislation, policies and procedures.

The crematorium is responsible in delivering a cost effective, caring cremation and after care service. Memorials are provided for families to lease, for loved ones who have died as a way of coping with the overwhelming grief felt after a death.

2. Prior years analysis, current financial year projections

The crematorium is scheduled to open in Jan 2020. As such we plan to monitor income on a regular basis to ensure it is meeting targets.

3. Pricing

As the service is new we are proposing to set the fees and charges for both 2019/20 and 2020/21 unchanged. The proposed fees are based on the experience and knowledge of the Crematorium Manager with regard to the fees set by neighbouring crematoria, in order we are competitive.

4. Understanding Customers and Markets

Local Authority run crematoria no longer have the monopoly in the marketplace. Private companies have invested in this area, are marketed well, and becoming profitable. Our business model has considered all areas of household income and equality, introducing flexible service times and direct cremations to achieve this.

Benchmarking has been done to stay mid-table on cost and develop the new service offer to meet the demands to those who are financially challenged which aims to alleviate financial pressures on local residents and the Local Authority in the future.

5. Proposed Charges

The proposed charges are outlined in the table below.

6. Recommendation

Members are requested to recommend to Council the charges for 2019/20 and 2020/21 as illustrated in the schedule below:

Prosperous Communities Committee

Crematorium

	2019/20		2020/21	VAT Amount	2020/21 Charge Inc. VAT	VAT Rate
	£	Proposed Increase/decrease % Type or £				
Adult (18 years and over)	£805.00		£805.00	£0.00	£805.00	X
Adult (18 years and over) early start (09:00 & 09:45)	£650.00		£650.00	£0.00	£650.00	X
Child (17 years and under)	£0.00		£0.00	£0.00	£0.00	X
Direct Cremation (no attendance 08:45)	£450.00		£450.00	£0.00	£450.00	X
Body parts/slides and blocks	£75.00		£75.00	£0.00	£75.00	X
Saturday service (with discussion with Manager)	£1,127.00		£1,127.00	£0.00	£1,127.00	X
Late cancellation fee (cancellations within 72 hours of service)	£110.00		£110.00	£0.00	£110.00	X
Chapel fee (extension 20 minutes)	£175.00		£175.00	£0.00	£175.00	X
Chapel fee (extension 40 minutes)	£225.00		£225.00	£0.00	£225.00	X
Strewing/scattering of cremated remains from elsewhere	£55.00		£55.00	£0.00	£55.00	X
Webcast recording	£40.00		£40.00	£8.00	£48.00	S
Webcast recording (available for 28 days and download)	£45.00		£45.00	£9.00	£54.00	S
DVD recording (1st copy)	£50.00		£50.00	£10.00	£60.00	S
DVD recording (each subsequent copy)	£25.00		£25.00	£5.00	£30.00	S
Visual tribute (1 photograph)	£15.00		£15.00	£3.00	£18.00	S
Visual tribute (2-10 photographs) (slideshow played on a loop)	£40.00		£40.00	£8.00	£48.00	S
Video tribute (up to 5 minutes)	£35.00		£35.00	£7.00	£42.00	S
DVD containing the tribute (1st copy)	£25.00		£25.00	£5.00	£30.00	S
DVD containing the tribute (each subsequent copy)	£20.00		£20.00	£4.00	£24.00	S
Book of Remembrance (2 lines)	£75.00		£75.00	£15.00	£90.00	S
Book of Remembrance (5 lines)	£95.00		£95.00	£19.00	£114.00	S
Book of Remembrance (8 lines)	£125.00		£125.00	£25.00	£150.00	S
Miniature book (leather - 2 lines)	£90.00		£90.00	£18.00	£108.00	S
Miniature book (leather - 5 lines)	£110.00		£110.00	£22.00	£132.00	S
Miniature book (leather - 8 lines)	£120.00		£120.00	£24.00	£144.00	S
Memorial card (2 lines)	£40.00		£40.00	£8.00	£48.00	S
Memorial card (5 lines)	£60.00		£60.00	£12.00	£72.00	S
Memorial card (8 lines)	£70.00		£70.00	£14.00	£84.00	S
Additional inscription to existing books and cards	£18.33		£18.33	£3.67	£22.00	S
Floral design (available for 5 and 8 lines only)	£40.00		£40.00	£8.00	£48.00	S
Caskets *	£45.00		£45.00	£9.00	£54.00	S
Temporary deposit of Cremated remains per month after initial month	£10.00		£10.00	£2.00	£12.00	S
Witnessed scattering	£20.00		£20.00	£4.00	£24.00	S
Mulberry Tree - per leaf, space leased for 6 years	£160.00		£160.00	£32.00	£192.00	S

* If a casket is sold as part of a funeral package it will be exempt from VAT; if supplied on its own it will be standard rated